

## Have you ever thought to gift a Living Greeting Card?

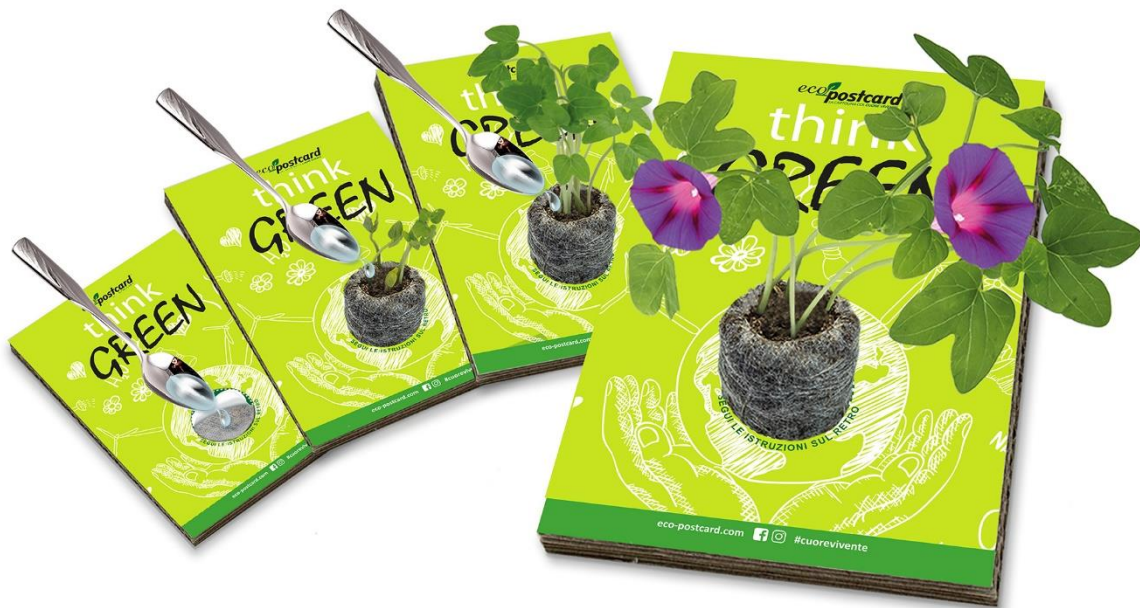


This year ABC Gadgets has an important **NEWS** for you: the **first Living Greeting Card Eco-Postcard!** The perfect gift for those who care about the environment. You can open its cover and write a message for your loved ones, that will sprout a living surprise for those who receive it.

It contains a special pod of peat with seeds, which will give life to a real plant that will literally bloom your wishes when humidified! A simple expression of affection that conveys a message of **sustainability and respect for nature.**

### The PROS of the Living Greeting Cards Eco-Postcard:

- **100% made in Italy:** they are patented worldwide and produced in Italy to support social and environmental sustainability.
- **100% supportive:** they are assembled by the people from local social cooperatives.
- **100% communicative:** the first greeting card ever that contains an ecological surprise and an invitation to take care of it over time, from bud to bloom.



The Living Greeting Cards are born from **Eco-Postcard**, the **patented ecological postcards line**, composed by 100% of recyclable and eco-friendly materials, moreover from **Eco-Decors**, the exclusive ecological decorations in the shape options of a ball and a heart, from which sprout true seedlings of flowers, aromatic herbs and small vegetables.

The range of products produced by ABC Gadgets have been a great success in the last few years at hundreds of natural product stores, gift shops, herbalists, pharmacies, stationers and bookshops, both in Italy and abroad.

They are available with a wide range of themes:

- Christmas and any holiday, festivity and occasion themes
- Images for educational and didactic purposes
- Recipes
- Artistic subjects

**The Living Greeting Cards are also 100% customizable!** It's possible to create them using your own graphics, choosing the shape and the type of the seeds, without minimum purchasing obligation: ideal for using as ecological favors for any occasion, invitations for green events, promotional campaigns of companies, **eco-friendly** and **sustainable** products and services.



The new line of Living Greeting Cards will be presented in **News2019** section of **Sana, Green Lifestyle**, during the **31st International Exhibition of Organic and Natural Products** in Bologna.

The team of ABC Gadgets, which already was the winner of the category News2017, will be showcasing **from 6 to 9 September at Bologna Fiere, in Hall 21 Green Lifestyle, stand C8, and Hall 28 stand A9. ABC Gadgets** is the Business Unit merchandising of ABC Marketing that has been offering a wide range of ecological, customizable and original gadgets and promotional items for companies, events and special occasions for over 15 years.

Come and visit us to discover our ecological products which have **green heart**.

To watch how a living plant grows from the postcard and more information, please visit our websites:

[www.eco-postcard.com](http://www.eco-postcard.com)

[www.eco-decors.it](http://www.eco-decors.it)